

THE BETTER COFFEE MATRIX + ELEMENT

Why we use Matrix + Element

The Better Coffee uses **Matrix + Element** as our primary communication hub – for trainers, volunteers, licensees of The Places, partners, and everyone involved in The Endeavour.

It is our shared base: open, secure, and built for long-term work.

1. Independent & Autonomous








Our Matrix server runs on an independent, **privately-managed server in Germany**, controlled only by The Better Coffee.

No corporations, no ads, **no tracking**, no external control.

Only the people who build and support The Better Coffee Endeavour.

2. One place for the whole movement

Matrix gives us everything we need:

-  private 1:1 messages
-  group chats
-  Spaces for teams, trainers, The Places, and global community
-  encrypted video calls (via Jitsi)
-  file sharing
-  integrations and future automation
-  multilingual, cross-platform access

And it works for everyone:

trainers, licensees, volunteers, students, researchers, partners – anyone participating in The Better Coffee.

3. Free for everyone

Using Matrix + Element on our server is **100% free** – no subscriptions, no hidden costs, no premium features.

4. Decentralised & secure

Matrix is an open protocol, not a corporation.

Your data stays on **our** server.

Messages and calls are encrypted end-to-end.

5. Designed for growth

As The Better Coffee expands, Matrix lets us:

- create new Spaces for each one new The Places

- onboard trainers and volunteers
- host global discussions
- run community groups
- build channels for education, support, trade, and research

There is no limit to size or structure.

6. You can still use other apps

Matrix is our **home base**, not a restriction.

You can continue using WhatsApp, Messenger, email, or anything else.

But our long-term, structured, professional communication lives here – stable, private, and ours.

MATRIX + ELEMENT - HOW TO CREATE YOUR ACCOUNT

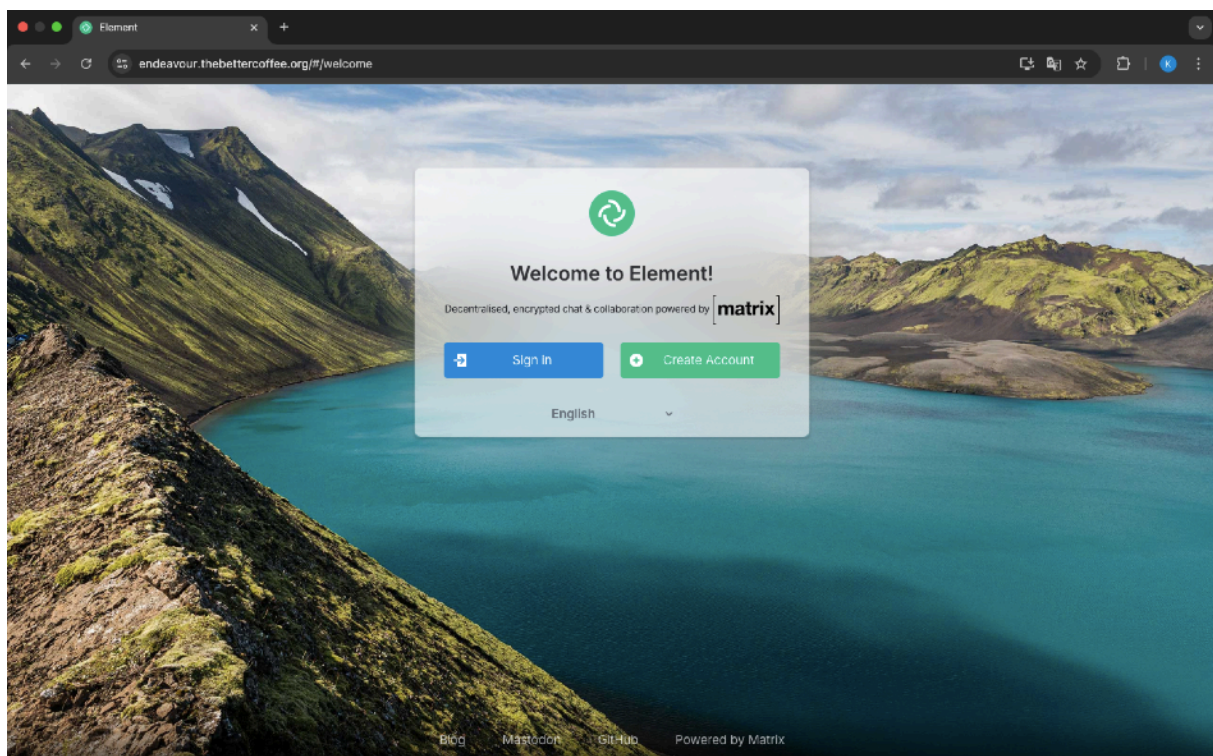
A simple guide for new users (*Browser + Mobile app*)

Create your account in a browser (obligatory)

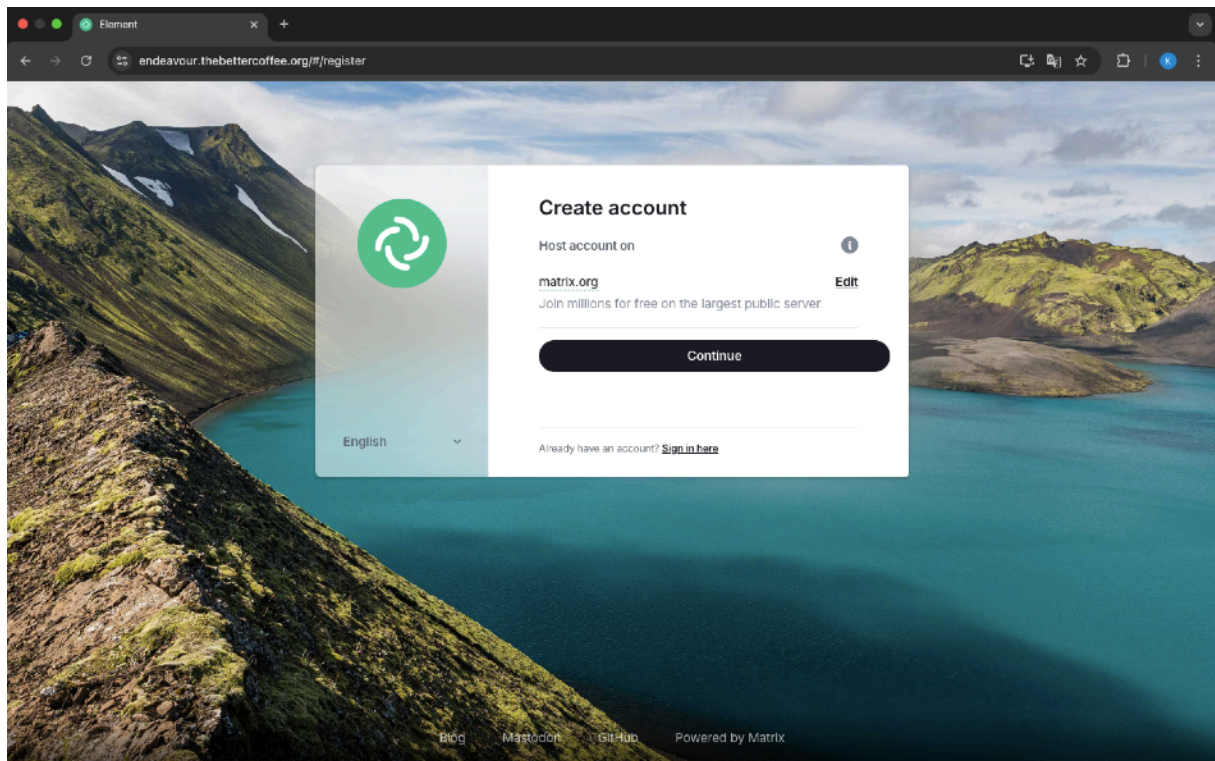
1. Go to:

<https://endeavour.thebettercoffee.org>

You will see the Element welcome page.

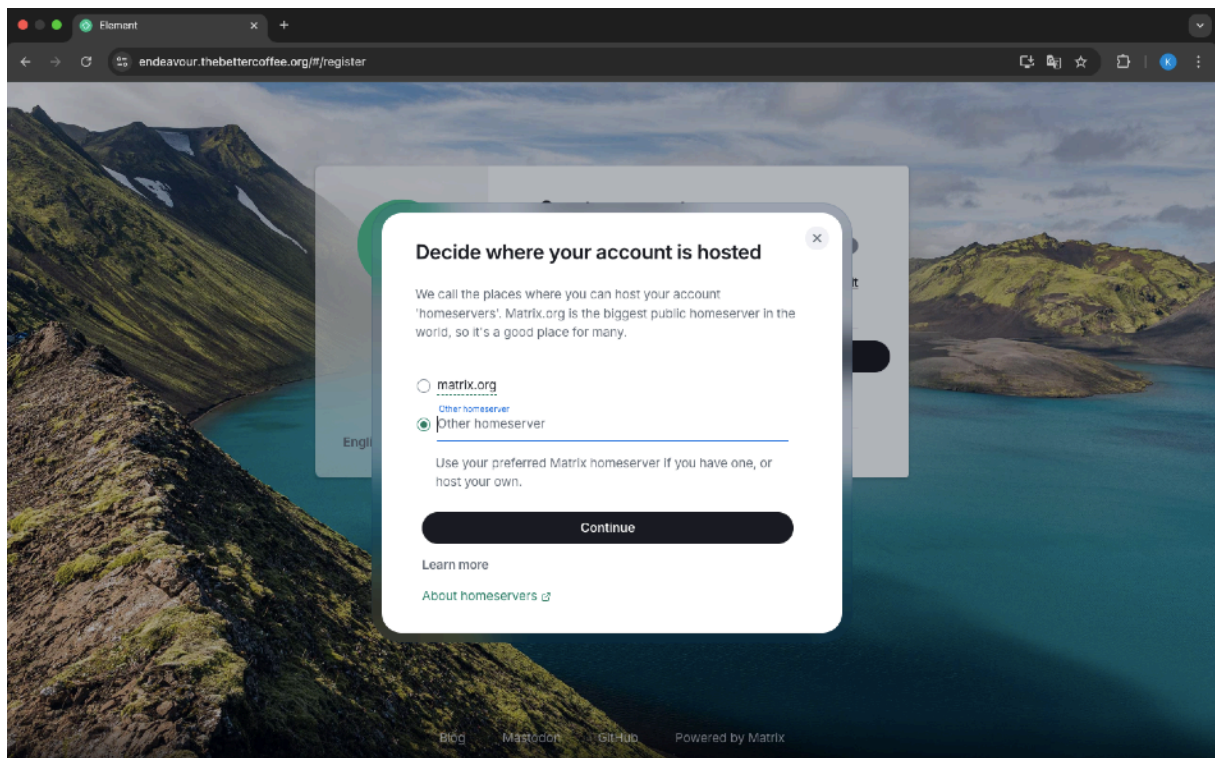


2. Click “Create Account”

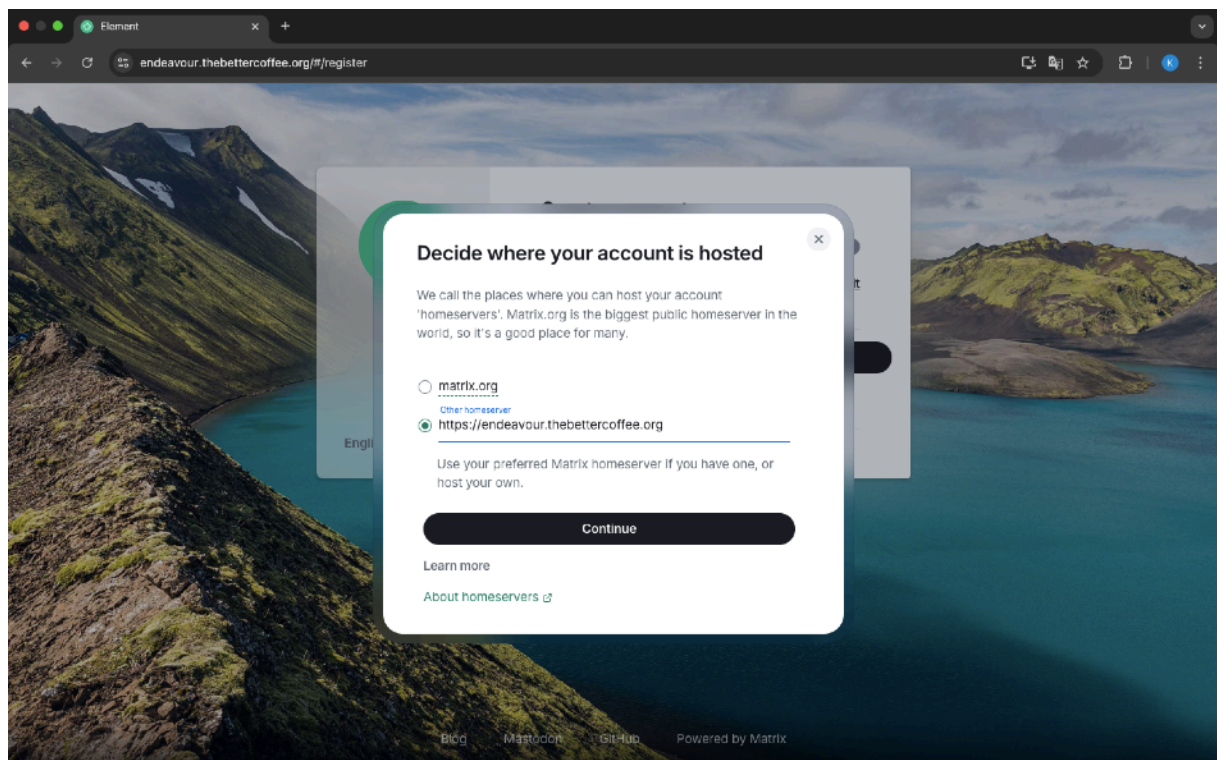


3. Change the homeserver

Element will suggest matrix.org – **ignore it**. Click **Edit** to choose other homeserver.



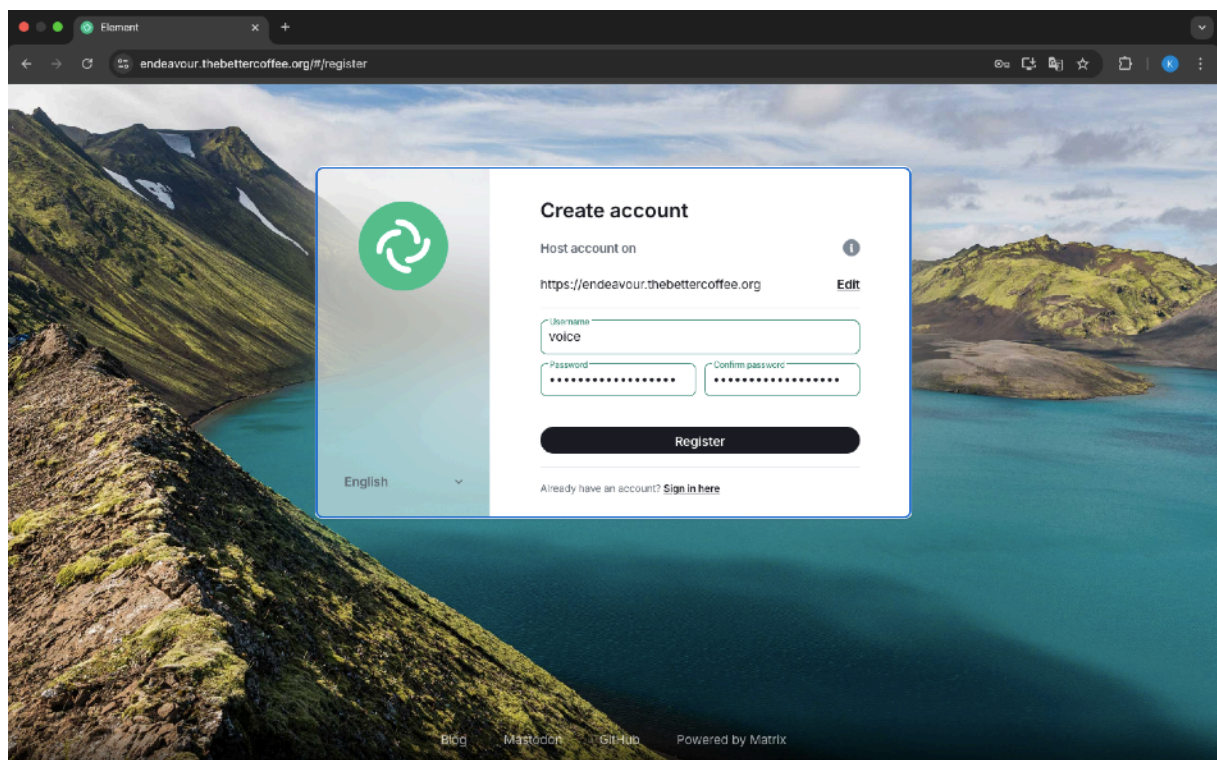
4. Enter our server address



<https://endeavour.thebettercoffee.org> - next Click **Continue**.

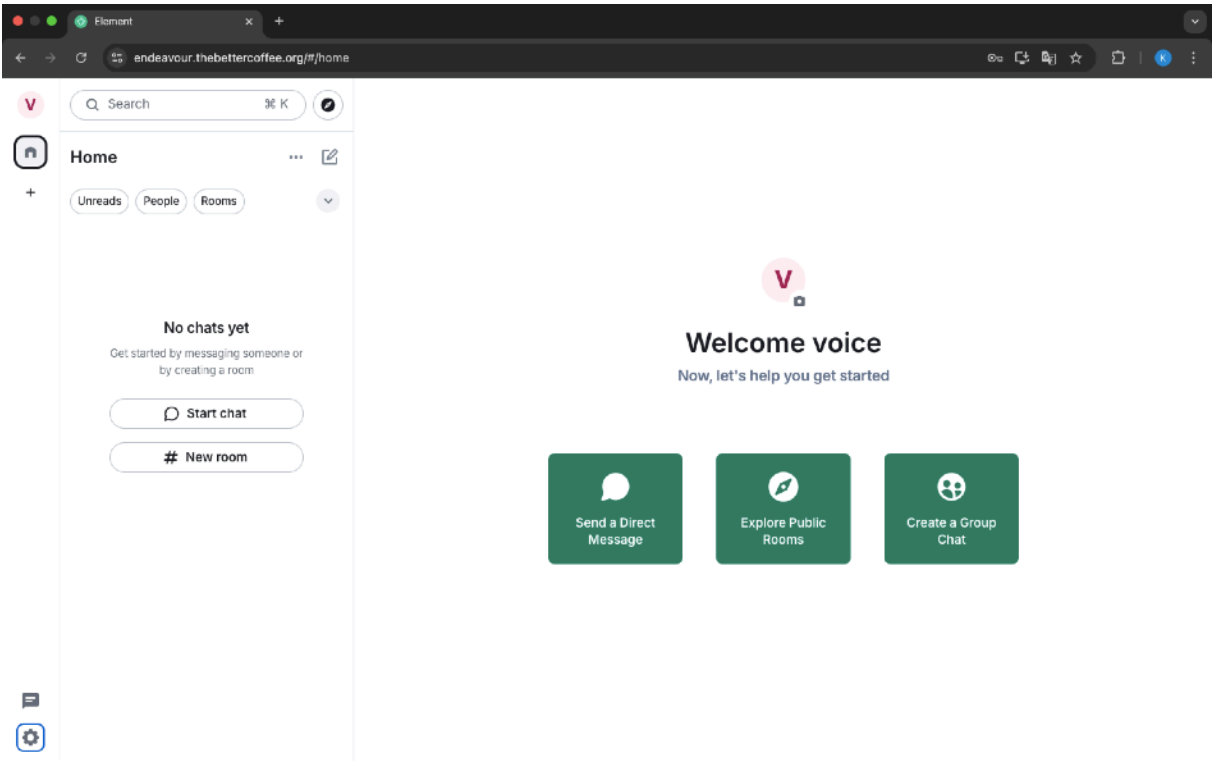
5. Create your username and password

Choose any **username** (example: john, maria.g, kai_lee). Set your strong **password**. Click **Register**.



6. Your account is ready

You will be logged in automatically.



MATRIX + ELEMENT - HOW TO LOG IN TO YOUR ACCOUNT

A simple guide for new users (*Browser + Mobile app*)

A) Log in in your browser

1. Go to: <https://endeavour.thebettercoffee.org>
2. Click **"Log in"**.
3. Click "Edit" next to *Home server* and choose Other homeserver.
4. Enter: <https://endeavour.thebettercoffee.org> → Continue.
5. Log in with username:
 - Username: your_username
 - Password: your_password
6. Click **"Log in"**.

If Element asks you to **verify this device**, you can do it later. You can still use chat normally.

B) Log in in the Element X app (iOS / Android) - RECOMMEND

1. Open Element X → tap "Sign in manually" / "Sign in".
2. Tap "Change account provider".
3. In **Server / Homeserver URL** enter: endeavour.thebettercoffee.org → **Continue**.
4. Enter your **username** and **password** → **Continue**.

Done.

MATRIX + ELEMENT - ACCOUNT VERIFICATION & RECOVERY KEY

A simple guide for new users (*Browser + Mobile app*)

Matrix uses end-to-end encryption.

To keep your messages accessible and secure, two things matter:

1. **Verifying your device**
2. **Saving your Recovery Key**

Both take under a minute.

1. Verifying your device

Sometimes you will see:

"Verify this device" or **"Confirm your identity."**

There are **three valid ways** to do it:

A) Verify using another device (recommended)

If you're already logged in somewhere else:

- Accept the verification request
- Confirm the security emoji or code
- Done – your devices trust each other

B) Verify with your Recovery Key

If you have already saved your Recovery Key:

- Paste it when asked
- Instant verification

C) Skip for now

You may choose **"Skip"** or **"Not now."**

You can still chat normally.

You simply won't see older encrypted messages from other devices until verification is complete.

2. Saving your Recovery Key

The Recovery Key is the **only** way to restore access to your encrypted backup if you lose all your devices.

When prompted to set up **Secure Backup**:

A) Choose "Save Recovery Key" (recommended)

Element will generate a long key.

Save it in a safe place:

- a password manager
- an encrypted note
- a printed copy stored securely

B) Or create a passphrase

You choose your own phrase to unlock the backup.

Easier to remember, but must be strong.

3. Why this matters

- Unverified devices cannot decrypt your older encrypted messages.
- Without a Recovery Key, you cannot restore your encrypted history if every device is lost.

4. Minimal rule for everyone

Do at least one of these:

✓ verify one device using another

or

✓ save the Recovery Key securely

One minute of setup → long-term security and access.

MATRIX + ELEMENT - NEXT STEPS (separate guide coming soon)

After you create your account, you become part of the communication system of **The Better Coffee**.

Over time, you may be invited to different rooms and spaces dedicated to:

- work of **The Office**
- trainers and students of **The Better Coffee Curriculum**
- licensees and partners within **The Places**
- volunteers and wider community involved in **The Better Coffee Endeavour**

The exact structure will grow and change as the movement develops.

We will publish a separate, simple guide once this structure is stable.

That guide will explain:

- how rooms and spaces are organized
- how to join or leave conversations
- how to manage notifications
- how to set up your profile
- where to find official channels of **The Better Coffee** and how to ask for help

For now, the only thing you need to do is: **create your account, log in, and stay reachable.**